



**FACE**  
WOOD

· COLLECTION 1 ·

# COS'È FACEWOOD

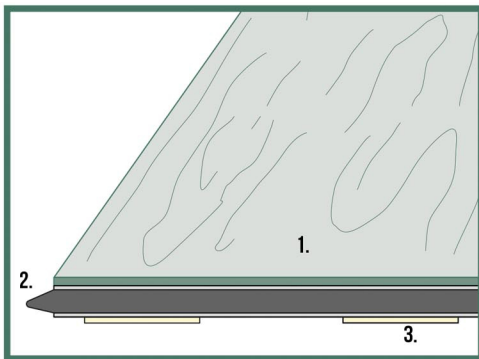
## WHAT IS FACEWOOD

Interamente ideato e prodotto in Italia con scrupolosa cura dei dettagli. Di pregiato gusto estetico, immancabile passione, fantasia ed artigianalità, da sempre presenti nel nostro DNA.

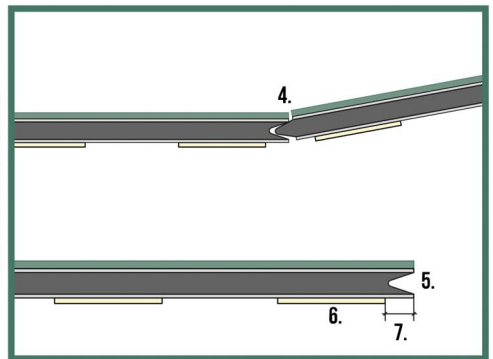
Entirely designed and manufactured in Italy with scrupulous care of details. Valuable aesthetic taste, unmissable passion, fantasy and craftsmanship, has always been present in our DNA.

Una sottilissima doga in legno, facile da posare senza l'uso di colle aggiuntive e complicati utensili. Con la semplice rimozione del liner che protegge il biadesivo e l'accoppiamento delle doghe tramite l'incastro a maschio e femmina, Facewood è installabile su qualsiasi superficie purchè idonea. Grazie ad una particolare costruzione tecnica la doga risulta stabile e resistente agli imbarcamenti tipici del legno. Un prodotto altamente tecnologico, frutto di un progetto ambizioso e dal giusto equilibrio tra estetica e materia.

A very thin wooden plank, easy to lay without the use of additional glue and complicated tools. With the simple removal of the liner that protects the double-sided tape and the installation of the planks by tongue and groove joining, Facewood is installable on any surface provided suitable. Thanks to a particular construction technique, planks are stable and resistant to warping typical of the wood. A high-tech product, as a result of an ambitious project and the right balance between aesthetics and material.



1. TRANCIATO DI LEGNO | WOOD VENEER JOINER
2. INCASTRO (MASCHIO) | CONIC JOINER (TONGUE)
3. BIADESIVO | DOUBLE-SIDED TAPE



4. INCASTRO | JOINING
5. INCASTRO (FEMMINA) | CONIC JOINER (GROOVE)
6. BIADESIVO | DOUBLE-SIDED TAPE
7. DISTANZA DAL BORDO ESTERNO > MM 0.5 | GAP FROM OUTER EDGE >MM0.5

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# CHI SIAMO

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## WHO WE ARE

La grande passione per la “MATERIA LEGNO” unite al desiderio di innovazione fanno della nostra azienda una importante realtà del “Made in Italy”.

The great passion for the “wood material” joined to the desire of innovation make of our company an important reality of “Made in Italy”.

Anni 80: nasce l'attività come agenzia di “legnami e derivati”. Anni 90: con il motto “il legno unisce cio' che le distanze separano” L'azienda comincia le prime esportazioni di legname verso i paesi emergenti, stabilendo importanti contatti commerciali con aziende estere del settore.

Anni 2000: inizia il commercio e produzione di pavimenti in legno e la partecipazione ad importanti fiere tra le quali il “Fuori Salone di Milano in Zona Tortona”, la cui partecipazione porta ad interessanti collaborazioni con prestigiosi studi di architettura.

Ma e' nel 2016 che l'azienda, alla ricerca di nuove idee, crea un prodotto totalmente innovativo, destinato a rivoluzionare il concetto di rivestimento in legno; Nasce “Facewood” una doga in legno, sottile come una lama ma allo stesso tempo stabile, leggera e di facile installazione.

Un grazie particolare a tutti quelli che hanno partecipato con entusiasmo a questo progetto.

In the 80's: borns the activity as an agency of “timber and derivatives”. In the 90's: with the motto “ wood joins what the distances separate” the company begins the first exports of timber to the emerging countries,establishing important commercial contacts with foreign companies in the sector. In the years 2000: begins the wholesale trade and production of wooden flooring and participation in important exhibitions among which the “Fuori Salone di Milano in Tortona area”, whose participation leads to interesting collaborations with prestigious architects.

But it is in 2016 that the company,in searching of new ideas,creates a product entirely innovative, destined to revolutionize the concept of wood covering; born “Facewood” a wooden plank, thin as a blade but at the same time stable,lightweight and easy to install.

A special thanks to all those who participated with great enthusiasm to this project.



# PERCHÈ FACEWOOD

## WHY FACEWOOD

Facewood rappresenta lo “stato dell’arte” del rivestimento in legno.  
La soluzione che mancava.

Facewood represents the “state of the art” of wood covering.  
The solution that was missing.



### SOTTILE

3.0 millimetri di spessore  
una lama rivestita di legno.

THIN 3.0 Millimeters thick  
a blade covered by wood.



### LEGGERO

480 Grammi. Un “peso  
piuma” per una doga in vero  
legno. Facilità di trasporto e posa in opera.

LIGHTWEIGHT 480 grams a  
“featherweight” for a plank in real  
wood. Easy to carry and to install.



### STABILE

Una doga in legno  
perfettamente bilanciata,  
resistente alla torsione e all’imbarco.

STABLE A wooden plank perfectly  
balanced, resistant to twisting and  
bending.



### POSA RAPIDA

L’assenza di collanti ed il  
solo uso del biadesivo rende  
semplice e rapida la posa in opera.  
Il taglio non richiede uso di utensili  
professionali.

RAPID LAYING The absence of glues  
and the only use of double-sided tape  
makes it quick and easy laying.  
Cutting does not require use  
of professional tools.



### VERSATILE

Numerose le superfici che  
possono essere decorate  
anche le più inaspettate. A piacere lo  
schema di installazione facilitato dalla  
assenza di incastro sul lato corto.

VERSATILE Numerous surfaces  
which can be decorated even the most  
unexpected. To taste the scheme of  
installation, facilitated by the absence  
of joiner on the narrow side.



### ECOFRIENDLY

Il limitato uso di legno  
(circa 25 volte in meno  
di un rivestimento in legno massiccio)  
lo rende “amico dell’ambiente”.

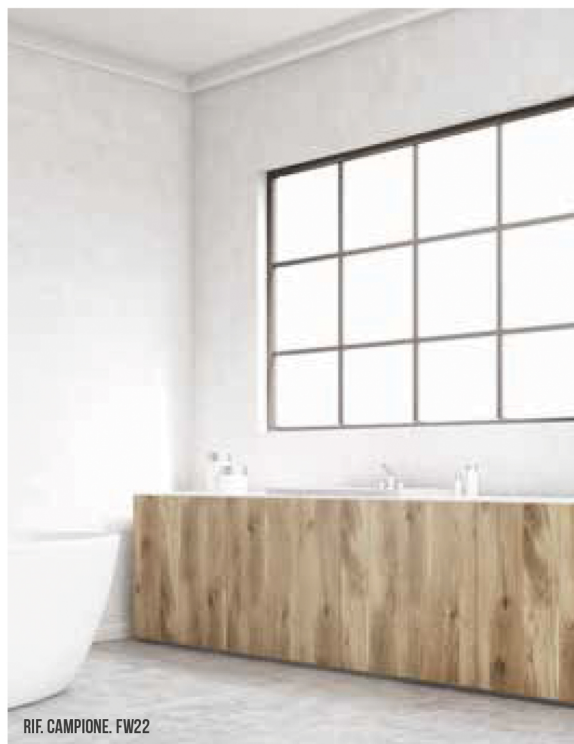
ECO-FRIENDLY DESIGN The limited  
use of wood (abt. 25 Times less than a  
solid Wood covering) makes it “friend of  
the environment”.







RIF. CAMPIONE. FW42



RIF. CAMPIONE. FW22

## COM'È FACEWOOD ABOUT FACEWOOD

Alcuni esempi di possibili impieghi della doga "Facewood", che spaziano dal semplice rivestimento di pareti, alla posa su vecchie piastrelle dei bagni o cucine, per rinnovare mobili, porte ed in genere per dare nuova vita e valore alle vostre superfici, rendendole più calde ed accoglienti.

Some example of possible uses of facewood planks, ranging from simple wall covering, to laying on old tiles for bathrooms and kitchens, to renew furniture, doors and in general to give new life and value to your surfaces, making them warmer and cozy.



# SCEGLI IL TUO FACEWOOD

## CHOOSE YOUR FACEWOOD

La collezione mette in evidenza le naturali caratteristiche del legno, lasciando che le sue imperfezioni lo rendano più caldo alla vista e al tatto. La spazzolatura è presente nell'intera collezione, mentre il "segno di sega" è su ordinazione. Giusta e proporzionata la dimensione delle doghe con i suoi 130mm in larghezza ed i 1180mm in lunghezza.

Collection highlights the natural characteristics of the wood, leaving its imperfections make it warmer to view and to the touch. Brushing is included in the entire collection, while "saw mark" is on request. Plank dimension is perfectly balanced with its mm130 wide and mm1180 long.



FW02  
ROVERE EFFETTO BAGNATO  
WET EFFECT OAK



FW03  
ROVERE EFFETTO GREZZO  
ROUGH EFFECT OAK



FW04  
ROVERE TORTORA  
LIGHT GRAY OAK



FW12  
OLMO EFFETTO GREZZO  
ROUGH EFFECT ELM



FW22  
ROVERE TRAVI EFFETTO GREZZO  
ROUGH EFFECT SALVAGE OAK



FW32  
ROVERE TRAVI EVAPORATO EFFETTO GREZZO  
ROUGH EFFECT SALVAGE STEAMED OAK



FW42  
ABETE TRAVI EFFETTO GREZZO  
ROUGH EFFECT SALVAGE SPRUCE



FW43  
ABETE TRAVI SBIANCATO  
WHITENED SALVAGE SPRUCE



FW5M  
SEGNO DI SEGA  
SAW MARK EFFECT





Made in Italy



[info@facewood.it](mailto:info@facewood.it)  
[www.facewood.it](http://www.facewood.it)



## TECHNICAL SHEET

### FACEWOOD: COLLECTION 1

STANDARD REFERENCE: CONCEIVED, ASSEMBLED AND MACHINED ENTIRELY IN ITALY WITH MATERIALS IN COMPLIANCE WITH CE STANDARD.

WOOD SPECIES: AS INDICATED

DIMENSIONS: AS INDICATED

CONSTRUCTION TYPE: TWO LAYERS WITH MICROBEVEL AND M/F JOINING ON LONG SIDES.

SUPPORT: PANEL IN COMPOSITE AND DOUBLE-SIDED ADHESIVE MATERIAL FREE OF FORMALDEHYDE, HEAVY METALS AND AROMATIC AMINES.

HUMIDITY AT THE TIME OF DELIVERY: 10% +/-2%

FINISH: AS INDICATED:"ZERO" (NOT PAINTED),"CLASSIC" (LACQUER/OIL),"PLUS" (HIGH STRENGTH LACQUER)

ADDITIONAL MACHINING: AS INDICATED

### SUITABLE SURFACES FOR INSTALLATION:

FACEWOOD INSTALLATION MUST BE CARRIED OUT ON DRY SURFACES (METAL, TILES, GLASS, PLASTIC, WOOD, WALL, STONE) PROVIDED THAT IT IS CLEAN, COMPACT AND PLANAR. FREE OF DUST, OIL, ENAMEL OR OILY SUBSTANCES.

MUST NOT BE APPLIED ON CURVED, IRREGULAR, POROUS (POLYSTYRENE, FOAM) MOIST AND NON-STICK SURFACES.

IN CASE OF INSTALLATION ON A WALL, IT MUST NECESSARILY BE FLAT, DRY AND NOT CRUMBLY (OTHERWISE IT MUST BE USED A PROPER PRIMER)

DO NOT APPLY IT WHEN THE AMBIENT TEMPERATURE AT THE TIME OF APPLICATION, IS LESS THAN 14° OR MORE THAN 35°.

IN CERTAIN INSTALLATIONS OR IN CASE OF DOUBTS, FOR SAFETY REASONS, WE RECOMMEND THE USE OF A SUITABLE ONE

ADHESIVE (NOT-SILICONE) SUPPLIED ON REQUEST, WHICH MUST ALWAYS BE USED IN CEILING INSTALLATION.

FAILURE TO COMPLY WITH THESE RULES RELIEVES THE PRODUCER OF ANY OBJECTIONS.

AN INSPECTION BY QUALIFIED INSTALLERS IS ALWAYS RECOMMENDED.

### INSTALLATION:

AFTER CHECKING THAT THE SURFACE IS SUITABLE FOR INSTALLATION, CLEAN IT WITH A SPECIAL PRODUCT.

DEGREASER (WE RECOMMEND ACETONE). CLEANING MUST BE CARRIED OUT FROM TOP TO BOTTOM AND/OR VICE VERSA,

AVOIDING ROTATION TO HAVE NOT CONCENTRATED ACCUMULATION OF DIRT.

THEN REMOVES THE LINER FROM THE DOUBLE-SIDED ADHESIVE, AVOIDING ANY CONTACT WITH THE ADHESIVE PART AND INSTALL FACEWOOD.

BY APPROACHING ONE SLAT IN THE OTHER WITH A SLIGHT INCLINATION WITH RESPECT TO THE TABLE TOP, AND THEN REDUCING IT GRADUALLY THAT THE SLATS FIT TOGETHER UNTIL THEY ARE FULLY SECURED.

THIS IS TO FACILITATE INSTALLATION AND AVOID PREMATURE ADHESION.

USING A RUBBER ROLLER, PRESS AND SLIDE EVENLY AND FORCEFULLY OVER THE NEWLY INSTALLED SLATS.

THE PRESSURE EXERTED IS FUNDAMENTAL FOR A GOOD HOLD IN TIME AND MUST BE AT LEAST 5KG/CM SQUARED.

IN ORDER TO OBTAIN AN OPTIMAL AESTHETIC RESULT, IT IS ADVISABLE TO MIX THE STAVES FROM SEVERAL PACKS BEFORE THEIR INSTALLATION.

### COMPLAIN:

IN CASE OF OBVIOUS VISIBLE DEFECTS OF THE PRODUCT, THEY MUST NOT BE INSTALLED. NOT ACCEPTED

DISPUTES OF ANY KIND ON MATERIALS ALREADY INSTALLED, SINCE THE USE OR DISPOSAL OF SUCH MATERIALS BY THE PARTIES CONCERNED OF THE PURCHASER CONSTITUTE ACCEPTANCE OF THE SAME AND ACKNOWLEDGEMENT OF CORRESPONDENCE WITH THE AGREED ONES.

ANY DEFECTS MUST BE REPORTED WITHIN 8 DAYS FROM THE DELIVERY OF THE GOODS, OTHERWISE THE RIGHT TO THE FOLLOWING SHALL

LAPSE REPLACEMENT AND/OR WARRANTY.

### INSTRUCTIONS FOR TRANSPORT, STORAGE AND MAINTENANCE:

USE ONLY PLANAR AND COVERED MEANS OF TRANSPORT, AVOIDING THAT THE GOODS REMAIN INSIDE OVER TIME

NECESSARY FOR TRANSPORT ITSELF. THE MATERIAL MUST THEN BE STORED IN A DRY AND HEATED PLACE BEFORE INSTALLATION, AND

AWAY FROM SOURCES OF HUMIDITY. AFTER INSTALLATION, AN ENVIRONMENTAL HUMIDITY MUST BE GUARANTEED INCLUDING

BETWEEN 45% AND 60%, AND A TEMPERATURE BETWEEN 16° AND 24°.

### CLEANING:

NORMAL CLEANING SHOULD BE CARRIED OUT USING A DAMP CLOTH THAT IS WELL WRUNG OUT AND WITH NEUTRAL AND NON-FOAM DETERGENTS SPECIFIC FOR WOOD. ONLY USE A VACUUM CLEANER FOR THE "ZERO" FINISH.

### WARNINGS:

WATER MAY DAMAGE THE WOOD COATING, AS WELL AS SOLVENTS AND/OR AMMONIA.

THIS PRODUCT SHEET COMPLIES WITH THE PROVISIONS OF THE LAW OF APRIL 10,1991 N°126 AND THE DECREE OF THE

8 FEBRUARY 1997 N°101